

ITALIAN PARTNER FOR WATER SOLUTIONS

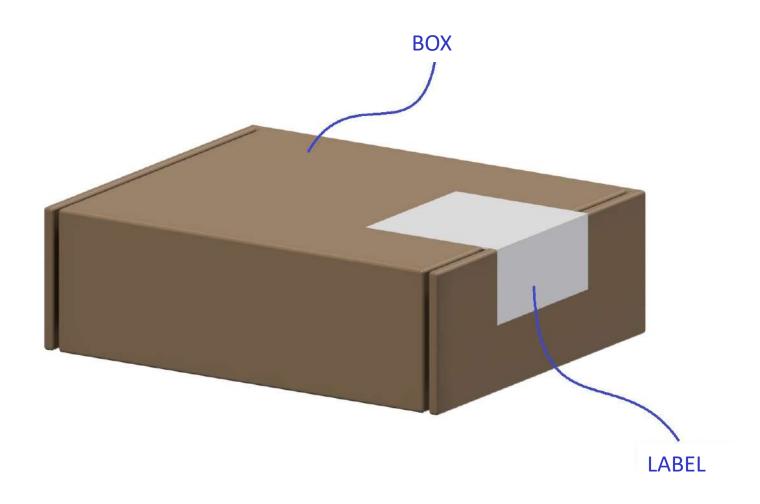
Sustainable Packaging

Over the years, Idral has worked to accelerating the change towards sustainability: from the continuous effort to reduce the environmental impact of our manufacture, to the packaging of our goods, we want to be as eco-friendly as possible.

We are gradually eliminating plastic from our products and packages and, we are using only sustainable and recycled materials such as FSC certified cardboard, recycled paper and biodegradable bags.

Furthermore, from now on, we will use the new packaging and labels, presented in this document.





FSC box

Our boxes are all made from FSC certified cardboard;

but what exactly does FSC mean?

FSC is an international NGO that works for the protection and correct traceability of forest-derived products.

In short, it ensures that the FSC-labelled product comes from a responsibly managed and controlled forest and supply chain.



Label

With the introduction of the new packaging, we are also presenting the new Idral label, made with 100% recycled paper.

The new label presents a lot of useful information.

Let's find out what...



QR CODE

No more useless printed paper and, instructions mistakenly lost or even thrown away.

With a simple gesture in your smartphone, you can download and consult the product instructions any time you want, avoiding unnecessary waste of paper.



Digital instructions.

The code scan will direct the user to the instruction manual web page.

In the manual, besides the products instructions, you will find the packaging disposal instructions and IDRAL's answers on the new environmental labeling requirements for packaging as for the European Directive 2018/851, concerning waste, and the Directive 2018/52, referring to packaging and packaging waste.



Product Type

This image is intended to give a generic indication of the product type and category, contained inside the box.



Unified Water Label

«Unified Water Label» is the voluntary European labelling scheme initiated by tap and valve manufacturers to improve water consumption and the performance of taps, valves and shower heads.

If the product has the «Unified Water Label» it will be indicated in the specific field.

In case of absence, it will not appear on the label.



Product image

This is the high quality image of the product contained inside the box.



Quantity

It indicates how many products are contained in the box.



Barcode

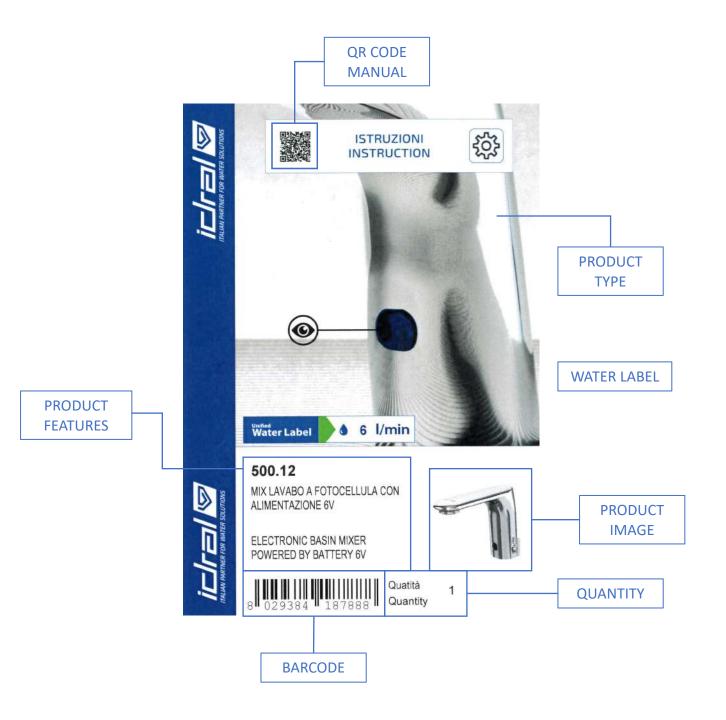
It identifies the product and it allows the correct logistics management and product traceability.



Product Features

This last field indicates:

- Item number.
- Product description in Italian.
- Product description in English.







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